



REINS OF LIFE, INC.

Therapeutic Horseback Riding

ADMINISTRATIVE OFFICE & RIDING CENTER:

55200 Quince Road
South Bend, IN 46619
574-232-0853

RIDING CENTER:

9375 W. 300 N.
Michigan City, IN 46360
219-874-7519

October 2019

Dear Community Partner,

We are in the process of planning the 22nd Annual Kelsey Marie Meekhof Memorial Dinner and Auction. It will be held on February 8th, 2020. Thanks to Kelsey and her family, great things have happened at Reins. Her legacy is carried forward for many others to enjoy the benefits of ROL's unique programs. In her brief 14 years, she made an impact that most people never do. Her sunny personality affected everyone she touched.

We are marking 42 years of making a difference for children and adults with disabilities. Our services address many needs of fragile members of our community, and often the service we provide are the key activity to the well-being of the person with special needs. The plethora of generous individuals and organizations supporting our mission *to improve quality of life for children and adults with disabilities through equine-assisted therapies* makes us strong and proud. We would be honored to you join us as a sponsor this year to help us continue with so much needed unique services. The four levels of sponsorships are:

- Platinum Sponsor (\$7,000), two tables of ten; display of your sponsorship at the event and on the Reins of Life website and social media, opportunity to speak at the event. Includes sponsorship of the Indoor Arena in South Bend as signified on the banner posted in the arena through the year as well as on the perpetual plaque naming sponsors for the event which will be displayed in the Activity Room of South Bend facility.
- Gold Sponsor (\$5,500), two tables of ten; display of your sponsorship at the event and on the Reins of Life website and social media. Includes the sign posted at the stables through the year.
- Silver Sponsor (\$2,750), one table of ten, display of your sponsorship at the event and on the Reins of Life website and social media. Includes the sign posted at the stables through the year.
- Bronze Sponsor (\$1,500), one table of ten at the event, display of your sponsorship at the event and on the Reins of Life website and social media.

The event gives Reins an outlet to talk about the unique partnership of a human and a horse, and the benefits one can derive from equine-assisted activities. It also provides our sponsors with a platform to showcase their devotion to our community.

The evening is enjoyable and memorable thanks to the dedication and generosity of people for whom the well-being of the organization is so important. We are particularly thankful for Dr. Mark and Carla Meekhof, our Chairpersons, through whom we reach many doctors and other professionals. Chuck Freeby will return as an auctioneer.

Our gratitude for your support through many years simply exceeds what words can express. We hope that you will continue to help us change lives.

Sincerely,

Dorota Janik,
Executive Director

