



# REINS OF LIFE, INC.

## Therapeutic Horseback Riding

### ADMINISTRATIVE OFFICE & RIDING CENTER

55200 Quince Road  
South Bend, IN 46619  
574-232-0853

### RIDING CENTER

9375 W. 300 N.  
Michigan City, IN 46360  
219-874-7519

Dear Community Leader,

Mark your calendar for July 1<sup>st</sup>, 2019! Taking place at the South Bend Country Club, a George O'Neil designed golf course and annual U.S. Open qualifier course, is the 2019 Reins of Life Golf Outing. The generous network of individuals and organizations supporting our mission, *to improve quality of life for children and adults with disabilities through equine-assisted therapy*, makes us strong and proud. We would be honored to have you join us as a sponsor this year to help us celebrate our 40 years of the exceptional service and promote your brand and dedication to the community.

The four levels of sponsorships are:

#### Presenting Sponsor (\$15,000):

- **Indoor Arena Sponsorship:** Presenting sponsor's logo and event title will be displayed on a 6 ft. x 8 ft. banner within the South Bend indoor arena. Banner will be on display until the 2020 Reins of Life Golf Outing.
- **Promotion:** Title positioned logo display and promotion during day of event and on sponsor materials leading up to event and after. Company logo will be part of the scrolling "Friends of Reins" on [reinsoflife.org](http://reinsoflife.org) Homepage permanently.
- **Social Media:** Presenting Sponsor will also be advertised on [reinsoflife.org](http://reinsoflife.org) and social media accounts (Facebook, Instagram, and Twitter).
- **Event Spotlight:** Presenting Sponsors are given the opportunity to address attendees on stage at event luncheon.
- **Two Teams:** Presenting Sponsor will have two complimentary 2019 Reins of Life Golf Outing teams; four players per team.

#### Gold Sponsor (\$5,500):

- **Promotion:** Logo display in gold sponsor position and promotion during day of event and on sponsor materials leading up to event and after.
- **Social Media:** Gold Sponsors will also be advertised on [reinsoflife.org](http://reinsoflife.org) and social media accounts (Facebook, Instagram, and Twitter).
- **Two Teams:** Gold Sponsors will have two complimentary 2019 Reins of Life Golf Outing teams; four players per team.

#### Silver Sponsor (\$2,750):

- **Promotion:** Logo display in silver sponsor position and promotion during day of event and on sponsor materials leading up to event and after.
- **Social Media:** Silver Sponsors will also be advertised on [reinsoflife.org](http://reinsoflife.org) and social media accounts (Facebook, Instagram, and Twitter).
- **One Team:** Silver Sponsors will have one complimentary 2019 Reins of Life Golf Outing teams; four players per team.

#### Bronze Sponsor (\$1,500):

- **Promotion:** Logo display on sponsor board in Bronze Sponsor position day of the event.
- **Social Media:** Bronze Sponsors will also be advertised on [reinsoflife.org](http://reinsoflife.org) and social media accounts (Facebook, Instagram, and Twitter).
- **One Team:** Bronze Sponsors will have one complimentary 2019 Reins of Life Golf Outing team; four players per team.

#### Hole Sponsor (\$150):

- **Promotion:** Logo display on sponsor board in "Hole Sponsor" position day of event. Your business logo on yard sign at your sponsored course hole.

By choosing to promote your brand through Reins of Life you are showing the community your commitment to a successful non-profit and are improving the quality of life for adults and children with disabilities.

Sincerely,

*Reins of Life Staff, Riders, Families and Volunteers*

